Nature Expert Fall 2013 Newsletter







Opening hours

Sunday, Monday Closed

Tuesday, Wednesday 9:30 to 6:00

> Thursday, Friday 9:30 to 7:00

> > **Saturday** 9:30 to 5:00



Come visit us

5120 Rue de Bellechasse Montréal, QC H1T 2A4 Hello,

In this newsletter we will answer several questions recently received: How do we attract the cardinal close to home? Where have all the goldfinches gone? What strange bird doesn't drink a drop of water throughout its entire life?

In other news, we are having a spotting scope sale on several products in all price ranges. See the bottom of the newsletter for details.

You will notice that the format of the newsletter is a little different. We are now using Mailchimp to make it easier for people to subscribe and unsubscribe as they wish. Exceptionally, we have 2 quiz questions in this newsletter. Put your bird knowledge to the test and you could win 2 books.

A special thanks is extended to everyone who sent their wishes to François who is celebrating 20 years of service at CCFA - Nature Expert. He passes along his thanks.

You may have the chance to see us at different birding festivals throughout the province. You will find the list of festivals we will be attending at the bottom of this newsletter.

Happy autumn to all.

Alain Goulet, owner and bird enthusiast.

Cardinal Feeder
Photo: Lucien Lemay



Cardinal Feeder Photo: Eve Belisle



American Goldfinch

Photo: Karl Egressy

Product Focus: Nature Expert's Unique Cardinal Feeder

We would like to shine the spot light on one of our most popular products, our very own Unique Cardinal Feeder. 95% of its parts are made in Canada and then assembled in our store (one part is made in the USA).

Why is it so unique? The Northern Cardinal is a bird that is somewhat timid and requires certain conditions to regularly visit a bird feeder. Although the cardinal can visit general feeders, larger more aggressive birds (like grackles and jays) will often scare it away from a general feeder. The Unique Cardinal Feeder is specifically designed to allow the cardinal to feed from it while blocking access to larger and smaller birds. The secret is in its perch, which is calibrated on a lever and spring system set to the exact weight of the cardinal. By having a feeder that allows the Northern Cardinal to feed from it, you are creating a more peaceful environment, free from competition and with food available at all times

It's easy to fill and can be hung from a hook or be mounted on a pole. It is made of polycarbonate, a very resistant plastic that will allow for years of all-season use and pleasure observing our little red (and orange) cardinal friends!

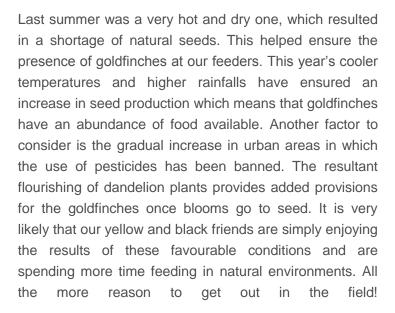
Where Have All the Goldfinches Gone?

This year, several concerned Nature Expert customers have been reporting that the number of American Goldfinches visiting their feeders has dwindled dramatically. Nevertheless, there has been no officially reported corresponding fluctuation in the goldfinch population. So where have all our goldfinches gone? A look at weather conditions may provide a possible explanation for what people are *not* observing at their feeders



American Goldfinch

Photo: Karl Egressy



It is also important to clean your nyjer feeder regularly using warm soapy water. We recommend tilting the feeder up and down regularly so that the seeds don't become clustered at the bottom.



Seed Log
Feeder
and
Seed Log
Sold separately.

New Product

This new <u>Seed Log Feeder</u> and <u>Nut Seed Log</u> are an excellent way to provide a high energy meal for birds in the fall and winter. Woodpeckers, chickadees, nuthatches and many more will love this feeder. The variety of nuts in the seed log is held on very tightly and will last for a very long time. Contrary to many suet feeders, the seed log feeder is a very clean feeder as very few seeds will fall below the feeder. It is ideal if you don't want to have to fill your suet feeder too often. You will find the <u>Seed Log Feeder</u> by clicking here and the <u>Nut Seed Log by clicking here</u>. They are featured together in the left margin.



We have 2 quiz questions in this issue.

Answer both correctly and you could win the books:

Watching Birds - an introduction to Ornithology and Birdfinding in the Montreal area.

Why are there no penguins in the arctic?

Which birds do not lay eggs?

Send us your answer be email if you know it!

Answer to the last Quiz!

Which strange bird never drinks a drop of water?

Answer: The kiwi

Spotting Scope Sale

We are having a special sale on several spotting scopes in stock. We have generous discounts on selected products amongst all price ranges. You will find some examples below.

Visit us or contact us with questions and note that many models are available with limited quantities. Sale is valid until December 31st, 2013 or while supplies last.



$\frac{\text{Vortex Nomad}}{60\text{mm} + 20\text{-}60\text{x}}$ eyepiece

Straight:

Regular price: 449.99\$

Sale price: 329.99\$

Angled:

Regular price: 449.99\$

Sale price: 299.99\$



Nikon Fieldscope ED 82mm + 25-75 eyepiece

Only available in angled format.

Regular price: 1749.99\$

Sale price: 1599.99\$



<u>ATM 80mm + 20-</u> 60x Eyepiece

Only available in angled format.

Regular price: 3229.99\$
Sale price: 3079.99\$



Swarovski SLC HD

8x42

Regular price: 2 179.99\$
Sale price: 1 979.99\$

10x42

Regular price: 2 289.99\$
Sale price 2 089.99\$



Birding Festivals

Festival des migrateurs. Tadoussac Sept 21, 2013

Fête des oiseaux migrateurs. Danville Oct 12-14, 2013

Victoriaville et ses oies. Victoriaville Oct 19-20, 2013

CCFA - Nature Expert will be present with a kiosk at all these birding festivals. Come and see us there.



Celestron Ultima 80mm + 20-60x eyepiece

Angled:

Regular price: 229.99\$ Sale price: 199.99\$ Straight:

Regular price: 219.99\$ Sale price: 199.99\$



+ 20-60x eyepiece

Available in angled format only

Regular price: 849.99\$ Sale price: 759.99\$



Endeavor XF 80A + 20-60x eyepiece

Only available in angled format.

Regular price: 489.99\$ Sale price: 439.99\$

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